



Family Fun Partnership Package

Picking' & Piggin' & Mud Mania



Pickin' & Piggin' – April 9, 2011

Years in Existence: 3
2010 Attendance: 1,000



Purpose: This annual music festival and barbeque cook-off provides an opportunity for individuals and families to enjoy great music and exceptional SC Barbeque in a family friendly environment.



Description: *Pickin' & Piggin' at Saluda Shoals Park* is a one-day outdoor event the park featuring live music performed by local bands and a barbeque tasting. Guests will enjoy a variety of music including Bluegrass, Country and Folk paired with traditional Southern barbeque prepared by some of South Carolina's best barbeque cooks.



Mud Mania – May 21, 2011

Years in Existence: 6
2008 Attendance: 1,500 Muddy Children; 500 Happy Parents



Purpose: An annual event designed to provide a fun recreational opportunity for children to enjoy. The event is FREE and open to the public.



Description: *Mud Mania* is a mud clinging, slip sliding, wet and wild obstacle course where kids ages 7-13 are challenged to climb, crawl, jump, and slide their way through a series of very wet and mucky obstacles! Obstacles with names like Tube Trouble, the Mud Wash, and Slip & Slide, just to name a few. Children six and under can enjoy a mini mud obstacle course and a giant sand castle building area. This area is also handicap accessible.

This unique event received the Innovative Programming Award from SC Recreation & Parks Association.



Family Fun Partnership Package

Partnership Levels

Good, Clean Fun Partner

\$2,000

- Display of your banner at both (2) events.
- Opportunity to set up promotional tent and offer give-a-ways both (2) events.
- Logo recognition on Mud Mania t-shirts.
- 10 courtesy passes to Pickin' & Piggin' at Saluda Shoals Park.
- Logo recognition on signage at both (2) events.
- Logo recognition in the ICRC Quarterly Guide. (50,000 distributed) *
- Logo recognition on ICRC website with link to partner website.
- Listed recognition in promotional email distributed to 4,000 ICRC park users.

Pickin' & Grinnin' Partner

\$1,000

- Logo recognition on Mud Mania t-shirts.
- 5 courtesy passes to Pickin' & Piggin' at Saluda Shoals Park.
- Listed recognition on signage at both (2) events.
- Listed recognition in the ICRC Quarterly Guide. (50,000 distributed) *
- Listed recognition on ICRC website.
- Listed recognition in promotional email distributed to 4,000 ICRC park users.

Partner in Grime Partner

\$500

- 2 courtesy passes to Pickin' & Piggin' at Saluda Shoals Park.
- Listed recognition on signage at both (2) events.
- Listed recognition in the ICRC Quarterly Guide. (50,000 distributed) *
- Listed recognition on ICRC website.
- Listed recognition in promotional email distributed to 4,000 ICRC park users.

* Printing deadlines apply.