GOAL 3: FINANCE

ICRC will be good stewards of all resources in providing for public parks and recreation in the community as applied in the vision, mission, and goals of this plan.

- Operate within a balanced budget annually
- Maintain a sufficient balance of revenue sources for operations through tax dollars, user fees and grants so as to insure stability
- Maintain sufficient reserve resources to support agency operations throughout the budget year
- Minimize property tax impact of future facility development and expansion

STRATEGIC FINANCIAL OBJECTIVES AND PRIORITIES

Set Level of Service and Quality Expectation

The Commission will ensure that financial and human resource allocations are in line with established standards of quality while maintaining efficiency in delivering on the community's expectations for facility development, maintenance, resources, program and service delivery, organizational needs, etc.

Market-based Business Approach

The Commission will continue to pursue a market-based business model that balances user fees and tax dollars to support capital and operational costs by creating business/enterprise plans for all new programs, services, and facilities. This priority will guide future development as it relates to operational sustainability.

Incremental Capital Investment

The Commission will seek to fund capital investment through incremental budgetary spending where feasible. Grant funding will be aggressively pursued so as to expand available resources.

Funding Identified Needs for Major Facility Development

The Commission will seek a variety of funding sources for facility development, while remaining within the district's 8% bonding capacity, to meet the needs of the growing population.

Saluda Shoals Foundation

The Commission will seek to support and collaborate with the Saluda Shoals Foundation on agreed upon common initiatives to add amenities and programs at Saluda Shoals Park and throughout the district.

Partnerships

The Commission will actively seek to strengthen and build community partnerships that support the vision, mission and values of the recreation district to accomplish its goals.

IRMO CHAPIN RECREATION COMMISSION

The Commission acknowledges and expresses appreciation for the commitment of staff, focus group and task force members, community members and stakeholders who have contributed to this plan. We have confidence that the collective voice of the community is reflected in this document and are committed to the goals that have been established through this process.

Administrative Offices

5605 Bush River Road Columbia, SC 29212 803-772-1228

Crooked Creek Park 1098 Old Lexington Highway Chapin, SC 29036 803-345-6181

Melvin Park

370A Eptings Camp Road Chapin, SC 29036 803-345-8113

Michael J. and Mary Meech Mungo Park

2121 Lake Murray Boulevard Columbia, SC 29212

Seven Oaks Park

200 Leisure Lane Columbia, SC 29210 803-772-3336

Saluda Shoals Park

5605 Bush River Road Columbia, SC 29212 803-772-1228

www.icrc.net





<image>

STRATEGIC PLAN

The 2020-2030 Strategic Plan of the Irmo Chapin Recreation Commission is based on an open process of collaborative thinking, decision-making and input from staff, commissioners, stakeholders and the public.

This process, which began in September of 2018 and has continued through June of 2019, involved over 1,600 participants who provided input through focus groups, surveys, stakeholder interviews and citizen task force input and review.

The Plan is designed to provide a conceptual framework for the Commission's operations and capital improvement for the next ten (10) years.

Annual evaluations will offer plan updates and timelines will be adjusted as resources become available. Approval of the plan does not commit the Irmo Chapin Recreation Commission or future Commissions financially.

Its purpose is to identify community parks and recreation goals and outline specific objectives aimed towards accomplishing these goals.

Specifically identified are program and facility priorities that will accommodate projected changes in the growth, demographics and economic conditions during the next ten years.

VISION, MISSION, AND VALUES

The vision, mission, and values defined below provide the framework for the Plan and should remain dynamic over time so as to ensure that they continue to reflect the needs of the community.

VISION

The Vision Statement expresses the community's aspirations for public parks and recreation and is intended to inspire, energize and create a mental picture of that vision.

Irmo Chapin Recreation Commission – Creating Community through People, Parks, and Programs

MISSION

The Mission Statement expresses the fundamental purpose and provides a guide for how the agency's vision will be achieved.

The Irmo Chapin Recreation Commission exists to enhance the quality of life for all citizens of the district through the development of recreation programs and facilities that promote a lifestyle of wellness, physical activities and cultural experiences for all ages.

CORE VALUES

Values are qualities that represent the community's highest priorities and beliefs as they relate to public parks and recreation.

Those who live within the Irmo Chapin Recreation District community cherish a high quality of life supported by the following core community values.

• Safe and inclusive recreation facilities and services

- Health and wellness for all residents
- Preservation of green and open space for the enjoyment and use by our community
- Development and celebration of the arts and cultural opportunities
- Celebration of the ample natural resources of the district

GOAL 1: PROGRAMS

ICRC will continually strive to deliver dynamic, inclusive, and safe recreation programs that enhance and contribute to a healthy, creative, and diverse community.

- Offer recreation and social support programs that encourage creativity and lifelong learning
- Provide programs that promote physical, mental, and emotional health and well-being
- Focus on creating an inclusive environment that prioritizes social interactions among our diverse community
- Look for novel programmatic opportunities that take advantage of our unique natural resources
- Continue to provide opportunities that focus on youth development, family programming, and supporting our seniors

STRATEGIC PROGRAM OBJECTIVES AND PRIORITIES

Outdoor Adventure and Environmental Education Programs

The Commission will expand the offering of programs, activities, and educational opportunities that focus on developing skills, instilling confidence, and fostering an appreciation for and understanding of our natural environment and our impacts on it.

Fitness and Wellness Activities

The Commission will seek to maintain and develop fitness and wellness programs that encourage physical, mental, social, and emotional health and well-being across the lifespan.

Special Events

The Commission will expand our offering of special events that support family and create community by looking for opportunities to develop new large, medium, and small events that celebrate the diversity, culture, traditions, and history of our community.

Team Sports

The Commission will offer team sports to encourage health and wellness for all ages. Opportunities will be available across the lifespan, with an emphasis placed on balancing the need for competitive, instructional, and recreational opportunities for youth participation, engagement, and development.

Active Adults

The Commission will provide recreation, education, and cultural programs that meet the wants and needs of the active adult population.

Aquatics

The Commission will seek to develop collaborative relationships with organizations that will support our objective to provide for water recreation and the health benefits of aquatic exercise across the lifespan.

Arts and Cultural Programs

The Commission will offer programs that support appreciation, inspire creativity, and provide for arts and cultural education and experiences across the lifespan.

Senior Programs

The Commission will offer recreation and social support programs for seniors that encourage lifelong learning and that enable them to live happy, productive, and independent lives.

GOAL 2: FACILITIES

ICRC will be proactive in obtaining, allocating, developing, maintaining, and protecting facility and land resources to accommodate the needs of a diverse and growing population.

- Identify partners to help with green space/ infrastructure protection and expansion
- Anticipate growth and allocate space for incoming demand of services
- Ensure aging facilities and infrastructure remain vibrant and effective to meet the needs of the community
- Promote walkable and bikeable infrastructure for the promotion of healthy and active lifestyles

STRATEGIC FACILITY OBJECTIVES AND PRIORITIES Saluda River Greenway and District Wide Trails

The Commission will seek to advance this regionally significant project as a collaborative effort with SC Parks Recreation and Tourism, Central Midlands Council of Governments, The River Alliance, Lexington County, and the business community. Additionally, the Commission will develop a district wide trails plan in collaboration with municipalities, citizen groups, and transportation planners that connects neighborhoods and people to parks, schools, downtowns, and other destinations.

Passive and Open Space

The Commission will seek opportunities to acquire, maintain, and protect land as passive parks and open space to be used by the population in pursuit of their recreational and leisure needs.

Aquatics Facilities

The Commission will continue to identify and seek partners who can support the necessary capital and ongoing operational costs in order to meet the need for Aquatics facilities.

Indoor/Outdoor Recreation Facilities in the Chapin Area

The Commission will seek to expand, develop, and reimagine opportunities for multi-use indoor and outdoor programming and facility space in the Chapin area that can accommodate short- and long- term demand of the diverse, expanding population.